



C o n t a c t
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Same level of productivity and pricing as the
conventional plastics, yet friendly to the earth

1 0 0 %
Natural

PHYSERON

1 0 0 %
Recyclable

100% Biomass Plastics

KeiKei Inc.



PHYSERON Is ...

PHYSERON, invented by KeiKei, is a 100% natural biomass plastic

It has a remarkable feature compared to the other conventional biomass plastics. It allows 100% recyclability as it is produced purely from non-edible plants (ex. bamboo) without petroleum ingredients, yet it maintains the same level of productivity and pricing with conventional plastics. It maintains the same level of hardness as ABS. No hassle of after use required, as it can be disposed of and burned like other burnable waste without toxic gas emission, and when it is in soil, it collapses and degrades in three to eight months. Various products can be made from PHYSERON.



PHYSERON Has Been Recognized



PHYSERON-made flowerpots were used by the 2013 National Tree Planting Festival.

The National Tree Planting Festival is an event held every spring intended to raise the nation's awareness of blessings from forests and the richness of green. PHYSERON-made flowerpots were used for tree planting at the 2013 National Tree Planting Festival held in Tottori.

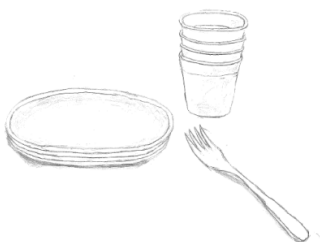
With PHYSERON-made flowerpots, you can plant trees without harming their roots when they are planted together with the trees. They will collapse as time goes on because they are made of 100% natural materials, which means they are friendly to the earth and humans.

PHYSERON Can Be Used For ...

100% Natural 100% Recyclable Potential PHYSERON-made products

PHYSERON is a 100% natural biomass plastic, so that:

1. it is 100% recyclable, 2. it has a nice natural touch, color, and a sense of safety, 3. it can be treated like conventional plastics. With PHYSERON, you can make products that are friendly to both the earth and humans.



Consider stationery goods!

Stationery goods are something you use everyday. You want to use better ones don't you?

With PHYSERON-made stationary goods, you can enjoy their natural color and touch because they are 100% natural.



Consider tableware for babies!

Your babies want to eat meals with dishes friendly to them, don't they? 100% natural PHYSERON-made tableware for babies are friendly to baby's sensitive skin. Besides, just like conventional plastic ones, they won't break even if babies happen to drop them from a table.



Consider outdoor tableware!

You enjoy outdoor activities such as camping or BBQ as you want to be part of nature. If so, you want to be friendly to the earth and to yourself. With PHYSERON-made outdoor tableware, you can enjoy a nice natural touch and you won't damage nature even if you leave them out as they go back to nature eventually.



Consider bath accessories!

With 100% natural PHYSERON-made bath accessories which give you nice natural scent, look and touch, you can enjoy superb bathing experience. Ease your stress piled up after a day with the PHYSERON-made bath accessories.